



Elevate your Impact & Influence

Presenter Evolution

The ability to deliver an impactful presentation is considered one of the most valuable skills in the business world. Many of the most successful leaders on earth attribute their success to their ability to communicate well. In virtually every aspect of conducting business, the ability to present better will increase your value, impact, and success.

What Can You Expect?

Making Good Presenters GREAT PRESENTERS!

Presentation skills are the most overlooked and underdeveloped skills in corporate America today. This program offers participants skills and techniques that will quickly turn them into more powerful presenters, communicators, and confident leaders.

Each participant will receive a workbook to help them organize their thoughts and document new insights and techniques.

The Keynote presentation is educational, entertaining and motivating. Not your typical keynote because Mike offers a hands on experience for attendees to leave the presentation with actionable tools.

The workshop is designed as a discovery activity, but participants will not be required to develop a presentation, role-play, or speak in the workshop. But a 'Pitching Cage' exercise add-on will give them a chance to employ what they learn. They will learn strategies and techniques that will help them improve their presentation skills.

While participants come in at varied skill levels, the format of this program is designed to help everyone gain insights, ideas, and techniques they can use to improve their presentations - no matter their starting point!

Why Mike?

Author of *Presenter Evolution*
A tactical guide to mastering the presentation capabilities for today's leaders.

Mike Brian doesn't teach theory. He teaches what 35 years in the trenches has proven effective and productive.

For more than three decades, Mike has built presentations, developed marketing strategies, and cultivated brands for regional and national organizations. He has coached executives, led creative teams, shaped corporate narratives, and stood on stages where clarity mattered and results were measured.

That's why his programs deliver high value, high impact, and real education—not just inspiration.

Mike published *Presenter Evolution*, a culmination of his decades of experience helping leaders communicate with precision and purpose. In it, he breaks down the techniques that transform presentation skills from a task into a competitive advantage. The same proven framework from the book powers his keynote and workshop programs—giving audiences practical tools they can implement immediately.

His career began in 1989 with an overhead projector and 35mm slides. As a pioneer and subject matter expert in the multimedia presentation space, Mike's presentations are stimulating and powerful.

A Marketing and Advertising graduate of Weber State University, Mike quickly learned the business impact of great communication. In his first marketing role, he helped grow a regional travel agency 20% year over year—discovering that when you practice the right things, presentations don't just inform... they drive growth.

After ten successful years as an entrepreneur, he merged his multimedia company with Penna Powers, a respected full-service advertising and communications agency serving brands across the West for more than 40 years. Rising to CEO, Mike led strategy, strengthened brands, and helped hundreds of companies—and thousands of executives—connect more deeply with their audiences through what he calls transactional storytelling: stories designed not just to inspire, but to move people to action.

Today, Mike brings executive leadership, entrepreneurial experience, and agency-tested strategy to every stage.

Program Overview

These programs focus on Mike's 3D system of presenting and are developed to elevate and professionally improve presentations through the following learning objectives:

Discover - Learn techniques to help overcome obstacles, fear, and the stress of presenting and speaking.

Develop - Master Mike's 3D Cadence System to plan presentations with powerful information and persuasive emotion.

Deliver - Experience how to connect with your audience via strategic alignment tools and strategic storytelling.

