



# Elevate<sup>your</sup> Impact<sup>and</sup> Influence

with **Mike Brian's**  
Power Stories,  
**Presenter Evolution,**  
& “Changency” **Keynotes**  
and **Workshops.**

*Introducing **Mike Brian**, the dynamic event speaker who will revolutionize your conference or corporate meeting engagements. If you're a professional organization seeking to expand your team's influence and make a lasting impact through powerful storytelling, authentic leader branding or positively leveraging change, Mike Brian is your go-to expert..*

## Strategies for Success

1. **StoryCadence System:** Unlock the potential of a simple yet impactful story development system.
2. **Transformative Narratives:** Elevate your stories from merely entertaining to life-changing experiences.
3. **Leader's Brand Strategy:** Uncover your unique brand strategy to enhance your influence and impact.
4. **Measure and Cultivate:** Implement a straightforward system to measure and cultivate your Power Stories.
5. **Delivery Mastery:** Discover the art of delivering stories with profound impact and meaning.
6. **Changency Process:** Discover the process of engaging Changency and managing the impact of change.

### Experience Matters:

With over four decades of diverse experience, ranging from entrepreneurship to corporate executive roles, Mike Brian boasts a wealth of knowledge in the communications industry.

### Motivational Influence:

Mike possesses the rare ability to ignite action in others. His presentations and concepts are actionable, empowering attendees to take charge of their professional journeys.

### Transformative Education:

Participants walk away from Mike's experiences with fresh perspectives on familiar ideas, viewing them through a new lens of understanding.

### Proven Expertise:

As a seasoned presenter and showman, Mike has trained countless professionals in the art of impactful communication, bringing his own experiences to the forefront.

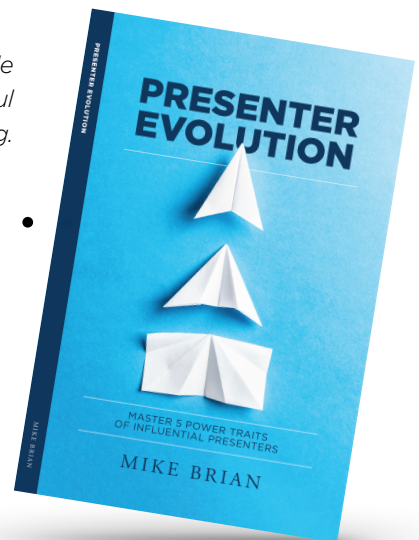
### Committed Support:

Mike goes the extra mile to ensure that attendees retain what they've learned and put it into practice, offering extended services beyond the keynote experience..



# Why Mike?

*Author of Presenter Evolution. A guide leading professionals to more impactful and successful presenting.*



Mike has spent the last 35 years building presentations, developing marketing strategies, and cultivating brands for regional and national organizations. Mike recently published his first book, "Presenter Evolution" and is soon to release "Power Stories." Mike has encapsulated his experience in communicating more effectively, power storytelling, mastering the techniques of cultivating your leader brand and engaging your Changency to manage the impact of change.

## 5 reasons to book Mike for your next event



### Edutainment

Mike's presentation style is entertaining and highly educational. He combines research, philosophy, interaction, and power stories to deliver an unforgettable experience.

### Authority

Mike spent the last 35 years in the professional communications, advertising, and marketing space. His experience in creating behavior change is unmatched.

### Relevance

Mike's programs are designed to provide actionable tools for participants to put into use NOW. He also offers an 'OPEN MIKE' following his programs to provide attendees with an opportunity to follow up with him on their progress.

### Captivating

Mike is #thetoryguy. His storytelling skills bring a depth of engagement and humor that will take the attendees to places they never expected to go.

### Guaranteed

Mike's programs and systems are not only proven, they are 100% guaranteed. If they don't meet your needs, he will refund your fee or provide a solution that will—no questions asked.

