



# Elevate<sup>your</sup> Impact<sup>and</sup> Influence

.....  
with **Mike Brian's**  
**Presenter  
Evolution**

*The ability to deliver an impactful presentation is considered one of the most valuable skills in the business world. Many of the most successful leaders on earth attribute their success to their ability to communicate well. In virtually every aspect of conducting business, the ability to present better will increase your value, impact, and success.*

## Program Overview

### ***Making Good Communicators Great!***

Presentation skills are the most overlooked and underdeveloped skills in corporate America today. This program offers participants skills and techniques that will quickly turn them into more powerful presenters, communicators and confident leaders.

Each participant will receive a workbook to help them organize their thoughts and document new insights and techniques.

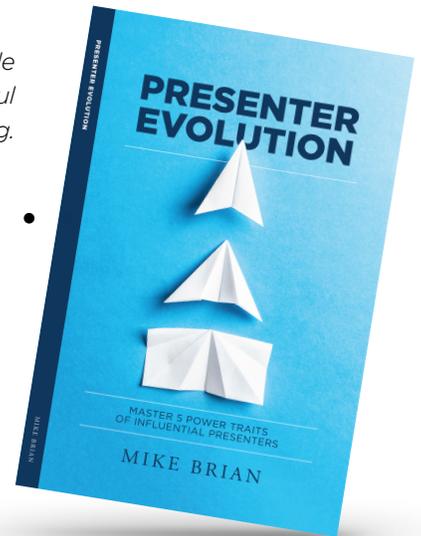
The workshop is designed as a discovery activity, but participants will not be required to develop a presentation, role-play, or speak in the workshop. They will learn strategies and techniques that will help them improve their presentation skills.

Because participants come in at varied skill levels, the format of this workshop is designed to help everyone gain insights, ideas, and techniques they can use to improve their presentations, no matter their starting point!



# Why Mike?

*Author of Presenter Evolution. A guide leading professionals to more impactful and successful presenting.*



Mike has spent the last 35 years building presentations, developing marketing strategies, and cultivating brands for regional and national organizations. Mike recently published his first book, "Presenter Evolution" and is soon to release "Power Stories." Mike has encapsulated his experience in communicating more effectively, power storytelling, mastering the techniques of cultivating your leader brand and engaging your Changency to manage the impact of change.

## Workshop Overview:

This workshop focuses on the three channels of presenting and was developed to elevate and professionally improve presentations through the following learning objectives:

**Discover** - Learn techniques to help overcome the fear and stress of presenting and speaking.

**Develop** - Learn the basics of how to plan presentations with powerful information and persuasive emotion.

**Deliver** - Learn how to connect with your audience via alignment tools and strategic storytelling.

Participants will get hands-on tools to record their thoughts and leave with a new perspective of their own capabilities.

### Materials

Participants will receive a workbook that will provide them a structure to take notes, cultivate ideas, and document new findings.

### Program Time

The length of each workshop is determined by the client, based on specific goals and desired outcomes. Longer workshops provide a more hands on experience for the participants.

### Pricing

1-hour workshop	\$2,750
2-hour workshop	\$3,500
3-hour workshop	\$4,750

Please contact Mike for custom pricing.

*"This professional workshop not only organizes and simplifies presentations; it gives you the confidence required to be a dynamic and effective speaker, regardless of your experience."*

**Kyle Bennett - Communications Executive - Mining industry**

